

|   | PONDELOK | UTOROK                    | STREDA                    | ŠTVRTOK                   | PIATOK                    | SOBOTA                    | NEDEĽA                            |                                   |    |
|---|----------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|-----------------------------------|-----------------------------------|----|
| 7:00  | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       | Hudba   BA lýra           | Hudba   BA lýra           | Hudba   BA lýra           | Hudba   BA lýra           | Hudba   BA lýra           | Deti   Zábava                     | Deti   Zábava                     | 10 |
|   | 15       |                           |                           |                           |                           |                           |                                   |                                   | 15 |
|   | 20       |                           |                           |                           |                           |                           |                                   |                                   | 20 |
|   | 25       |                           |                           |                           |                           |                           |                                   |                                   | 25 |
| 8:00  | 30       | Publicistika  <br>Seniori | Publicistika  <br>Seniori | Publicistika  <br>Seniori | Publicistika  <br>Seniori | Publicistika  <br>Seniori | Deti   Vzdelávanie                | Deti   Vzdelávanie                | 30 |
|   | 35       |                           |                           |                           |                           |                           |                                   |                                   | 35 |
|   | 40       |                           |                           |                           |                           |                           |                                   |                                   | 40 |
|   | 45       |                           |                           |                           |                           |                           |                                   |                                   | 45 |
|   | 50       |                           |                           |                           |                           |                           |                                   |                                   | 50 |
|   | 55       |                           |                           |                           |                           |                           |                                   |                                   | 55 |
| 9:00  | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       | Dramatika  <br>Komédia    | Dramatika  <br>Komédia    | Dramatika  <br>Komédia    | Dramatika  <br>Komédia    | Dramatika  <br>Komédia    | Dramatika  <br>Komédia            | Dramatika  <br>Komédia            | 10 |
|   | 15       |                           |                           |                           |                           |                           |                                   |                                   | 15 |
|   | 20       |                           |                           |                           |                           |                           |                                   |                                   | 20 |
|   | 25       |                           |                           |                           |                           |                           |                                   |                                   | 25 |
| 9:00  | 30       | Dokument  <br>Osobnosť    | Dokument  <br>Osobnosť    | Dokument  <br>Osobnosť    | Dokument  <br>Osobnosť    | Dokument  <br>Osobnosť    | Hudba   Folklor                   | Hudba   Folklor                   | 30 |
|   | 35       |                           |                           |                           |                           |                           |                                   |                                   | 35 |
|   | 40       |                           |                           |                           |                           |                           |                                   |                                   | 40 |
|   | 45       |                           |                           |                           |                           |                           |                                   |                                   | 45 |
|   | 50       |                           |                           |                           |                           |                           |                                   |                                   | 50 |
|   | 55       | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN                  | TELENÁKUP   5MIN                  | 55 |
| 10:00   | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       | Hudba   Folklor           | Hudba   Folklor           | Hudba   Folklor           | Hudba   Folklor           | Hudba   Folklor           | Dokument   Cestopis               | Dokument   Cestopis               | 10 |
|   | 15       |                           |                           |                           |                           |                           | Varenie                           | Varenie                           | 15 |
|   | 20       |                           |                           |                           |                           |                           | Zábava                            | Zábava                            | 20 |
|   | 25       |                           |                           |                           |                           |                           |                                   |                                   | 25 |
| 10:00   | 30       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   História       | Seriál   MALÉ<br>BIBLICKÉ PRÍBEHY | Seriál   MALÉ<br>BIBLICKÉ PRÍBEHY | 30 |
|   | 35       |                           |                           |                           |                           |                           |                                   |                                   | 35 |
|   | 40       |                           |                           |                           |                           |                           |                                   |                                   | 40 |
|   | 45       |                           |                           |                           |                           |                           |                                   |                                   | 45 |
|   | 50       |                           |                           |                           |                           |                           |                                   |                                   | 50 |
|   | 55       | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN          | TELENÁKUP   5MIN                  | TELENÁKUP   5MIN                  | 55 |
| 11:00   | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   Umenie                 | Dramatika                         | 10 |
|   | 15       |                           |                           |                           |                           |                           |                                   |                                   | 15 |
|   | 20       |                           |                           |                           |                           |                           |                                   |                                   | 20 |
|   | 25       |                           |                           |                           |                           |                           |                                   |                                   | 25 |
| 11:00   | 30       | Hudba   Folklor           | Hudba   Folklor           | Hudba   Folklor           | Hudba   Folklor           | Hudba   Folklor           |                                   |                                   | 30 |
|   | 35       |                           |                           |                           |                           |                           |                                   |                                   | 35 |
|   | 40       |                           |                           |                           |                           |                           | Hudba   Folklor                   | Hudba   Folklor                   | 40 |
|   | 45       |                           |                           |                           |                           |                           |                                   |                                   | 45 |
|   | 50       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   História       | Dokument   História       |                                   |                                   | 50 |
|   | 55       |                           |                           |                           |                           |                           |                                   |                                   | 55 |
| 12:00   | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       |                           |                           |                           |                           |                           |                                   | 10                                |    |
|   | 15       |                           |                           |                           |                           |                           |                                   | 15                                |    |
|   | 20       |                           |                           |                           |                           |                           |                                   | 20                                |    |
|   | 25       |                           |                           |                           |                           |                           |                                   | 25                                |    |
| 13:00   | 30       |                           |                           |                           |                           |                           |                                   | 30                                |    |
|   | 35       |                           |                           |                           |                           |                           |                                   | 35                                |    |
|   | 40       |                           |                           |                           |                           |                           |                                   | 40                                |    |
|   | 45       |                           |                           |                           |                           |                           |                                   | 45                                |    |
|   | 50       |                           |                           |                           |                           |                           |                                   | 50                                |    |
|   | 55       |                           |                           |                           |                           |                           |                                   | 55                                |    |
| 14:00   | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       |                           |                           |                           |                           |                           |                                   | 10                                |    |
|   | 15       |                           |                           |                           |                           |                           |                                   | 15                                |    |
|   | 20       |                           |                           |                           |                           |                           |                                   | 20                                |    |
|   | 25       |                           |                           |                           |                           |                           |                                   | 25                                |    |
| 15:00   | 30       |                           |                           |                           |                           |                           |                                   | 30                                |    |
|   | 35       |                           |                           |                           |                           |                           |                                   | 35                                |    |
|   | 40       |                           |                           |                           |                           |                           |                                   | 40                                |    |
|   | 45       |                           |                           |                           |                           |                           |                                   | 45                                |    |
|   | 50       |                           |                           |                           |                           |                           |                                   | 50                                |    |
|   | 55       |                           |                           |                           |                           |                           |                                   | 55                                |    |
| REPRÍZA BLOKU OD 18:00 - 24:00 Z PREDOŠLÉHO DŇA |          |                           |                           |                           |                           |                           |                                   |                                   |    |
| 14:00   | 0        |                           |                           |                           |                           |                           |                                   | 0                                 |    |
|   | 5        |                           |                           |                           |                           |                           |                                   | 5                                 |    |
|   | 10       |                           |                           |                           |                           |                           |                                   | 10                                |    |
|   | 15       |                           |                           |                           |                           |                           |                                   | 15                                |    |
|   | 20       |                           |                           |                           |                           |                           |                                   | 20                                |    |
|   | 25       |                           |                           |                           |                           |                           |                                   | 25                                |    |
| 15:00   | 30       |                           |                           |                           |                           |                           |                                   | 30                                |    |
|   | 35       |                           |                           |                           |                           |                           |                                   | 35                                |    |
|   | 40       |                           |                           |                           |                           |                           |                                   | 40                                |    |
|   | 45       |                           |                           |                           |                           |                           |                                   | 45                                |    |
|   | 50       |                           |                           |                           |                           |                           |                                   | 50                                |    |
|   | 55       |                           |                           |                           |                           |                           |                                   | 55                                |    |

|       | PONDELOK  | UTOROK                        | STREDA                     | ŠTVRTOK                    | PIATOK                     | SOBOTA                        | NEDEĽA                     |                      |    |
|-------|---|-------------------------------|----------------------------|----------------------------|----------------------------|-------------------------------|----------------------------|----------------------|----|
| 16:00 | REPRÍZA BLOKU OD 18:00 - 24:00 Z PREDOŠLÉHO DŇA |                               |                            |                            |                            |                               |                            | 16:00                |    |
|       | 0   |                               |                            |                            |                            |                               |                            |                      | 0  |
|       | 5   |                               |                            |                            |                            |                               |                            |                      | 5  |
|       | 10  |                               |                            |                            |                            |                               |                            |                      | 10 |
|       | 15  |                               |                            |                            |                            |                               |                            |                      | 15 |
|       | 20  |                               |                            |                            |                            |                               |                            |                      | 20 |
| 17:00 | REPRÍZA BLOKU OD 18:00 - 24:00 Z PREDOŠLÉHO DŇA |                               |                            |                            |                            |                               |                            | 17:00                |    |
|       | 0   |                               |                            |                            |                            |                               |                            |                      | 0  |
|       | 5   |                               |                            |                            |                            |                               |                            |                      | 5  |
|       | 10  |                               |                            |                            |                            |                               |                            |                      | 10 |
|       | 15  |                               |                            |                            |                            |                               |                            |                      | 15 |
|       | 20  |                               |                            |                            |                            |                               |                            |                      | 20 |
| 18:00 | 0   | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | 0                    |    |
|       | 5   | Talkshow   KLUB NA TROJKE   P | Zábava                     | Zábava                     | Zábava                     | Talkshow   KLUB NA TROJKE   P | Dokument   Ľudové umenie   | Publicistika   Hobby | 5  |
|       | 10  | SPONZORING                    | SPONZORING                 | SPONZORING                 | SPONZORING                 | SPONZORING                    | SPONZORING                 | SPONZORING           | 10 |
|       | 15  | Varenie                       | Varenie                    | Varenie                    | Varenie                    | Varenie                       | Hudba   Folklor            | Hudba   Folklor      | 15 |
|       | 20  | TELENÁKUP   5MIN              | TELENÁKUP   5MIN           | TELENÁKUP   5MIN           | TELENÁKUP   5MIN           | TELENÁKUP   5MIN              | TELENÁKUP   5MIN           | TELENÁKUP   5MIN     | 20 |
|       | 25  |                               |                            |                            |                            |                               |                            |                      | 25 |
| 19:00 | 0   | SPRÁVY RTVS   Live            | SPRÁVY RTVS   Live         | SPRÁVY RTVS   Live         | SPRÁVY RTVS   Live         | SPRÁVY RTVS   Live            | SPRÁVY RTVS   Live         | 0                    |    |
|       | 5   |                               |                            |                            |                            |                               |                            | 5                    |    |
|       | 10  |                               |                            |                            |                            |                               |                            | 10                   |    |
|       | 15  |                               |                            |                            |                            |                               |                            | 15                   |    |
|       | 20  |                               |                            |                            |                            |                               |                            | 20                   |    |
|       | 25  |                               |                            |                            |                            |                               |                            | 25                   |    |
| 20:00 | 0   | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | 0                    |    |
|       | 5   | Dramatika   Seriál            | Dramatika   Krimi          | Publicistika   Zábava      | Dramatika   Seriál         | Hudba                         | Zábava                     | Dramatika   Seriál   | 5  |
|       | 10  |                               |                            |                            |                            |                               |                            |                      | 10 |
|       | 15  |                               |                            |                            |                            |                               |                            |                      | 15 |
|       | 20  |                               |                            |                            |                            |                               |                            |                      | 20 |
|       | 25  |                               |                            |                            |                            |                               |                            |                      | 25 |
| 21:00 | 0   | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | 0                    |    |
|       | 5   | Dokument   História           | Dokument   Krimi           | Publicistika   Zábava      | Dokument   Krimi           | Hudba                         | Zábava                     | Dokument   Osobnosť  | 5  |
|       | 10  |                               |                            |                            |                            |                               |                            |                      | 10 |
|       | 15  |                               |                            |                            |                            |                               |                            |                      | 15 |
|       | 20  |                               |                            |                            |                            |                               |                            |                      | 20 |
|       | 25  |                               |                            |                            |                            |                               |                            |                      | 25 |
| 22:00 | 0   | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING | REKLAMA   60SEK SPONZORING    | REKLAMA   60SEK SPONZORING | 0                    |    |
|       | 5   | Dramatika   Rekonštrukcie     | Dramatika   Komédia        | Vesmír je náš svet         | Dramatika   Komédia        | Hudba                         | Zábava                     | Dramatika   Komédia  | 5  |
|       | 10  |                               |                            |                            |                            |                               |                            |                      | 10 |
|       | 15  |                               |                            |                            |                            |                               |                            |                      | 15 |
|       | 20  |                               |                            |                            |                            |                               |                            |                      | 20 |
|       | 25  |                               |                            |                            |                            |                               |                            |                      | 25 |
| 23:00 | 0   | Hudba                         | Talkshow                   | Hudba                      | Talkshow                   | Hudba                         | Dramatika   Zábava         | Hudba                | 0  |
|       | 5   |                               |                            |                            |                            |                               |                            |                      | 5  |
|       | 10  |                               |                            |                            |                            |                               |                            |                      | 10 |
|       | 15  |                               |                            |                            |                            |                               |                            |                      | 15 |
|       | 20  |                               |                            |                            |                            |                               |                            |                      | 20 |
|       | 25  |                               |                            |                            |                            |                               |                            |                      | 25 |

TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS | SLOVENSKÁ TELEVÍZIA | TROJKA | 18 HOD VYSIELANIE | DEŇ

|              |                    |   |                               |   |           |        |
|--------------|--------------------|---|-------------------------------|---|-----------|--------|
| NOVÁ VYROBA  | DOKUMENT           | HUDBA   | NÁBOŽENSTVO                   | PUBLICISTIKA                              | DRAMATIKA | ZÁBAVA |
| VZDELAVANIE  | DETI               | SPRÁVY  | ARCHIVNE TELEVÍZNE VYSIELANIE |   |           |        |
| TELENÁKUP =  | T   5MIN   50€     | » 5MIN (dĺžka bloku) 50€ = 60SEK spot   TEx = PONUKA EXTRA        |                               | » Minimálna cena 60" telenákupu = 50€     |           |        |
| SPONZORING = | S   2x10SEK = 500€ | » 2x10SEK (odkaz PRED a PO) 500€ = 2x10SEK odkaz   max 3 sponzori |                               | » Minimálna cena 2x10" sponzoringu = 500€ |           |        |
| DĹŽKA SPOTU  | 5"                 | 10"   | 15"                           | 20"                                       | 25"       | 30"    |
| SPOT INDEX   | 50%                | 60%   | 75%                           | 90%                                       | 95%       | 100%   |
| DĹŽKA SPOTU  | 35"                | 40"   | 45"                           | 50"                                       | 55"       | 60"    |
| SPOT INDEX   | 150%               | 170%  | 180%                          | 200%                                      | 220%      | 250%   |

UVEDENÉ CENNÍKOVÉ CENY SÚ V MEDIÁLNEJ HODNOTE BEZ DPH. CENNÍK INÝCH KOMERČNÝCH BLOKOV NA VYŽIADANIE.  
AK NIE JE UVEDENÁ CENA KOMERCIE, PLATIA MINIMÁLNE CENY. MEDIA RTVS, s.r.o. SI VYHRADZUJE PRÁVO NA ZMENY. | WWW.MEDIARTVS.SK